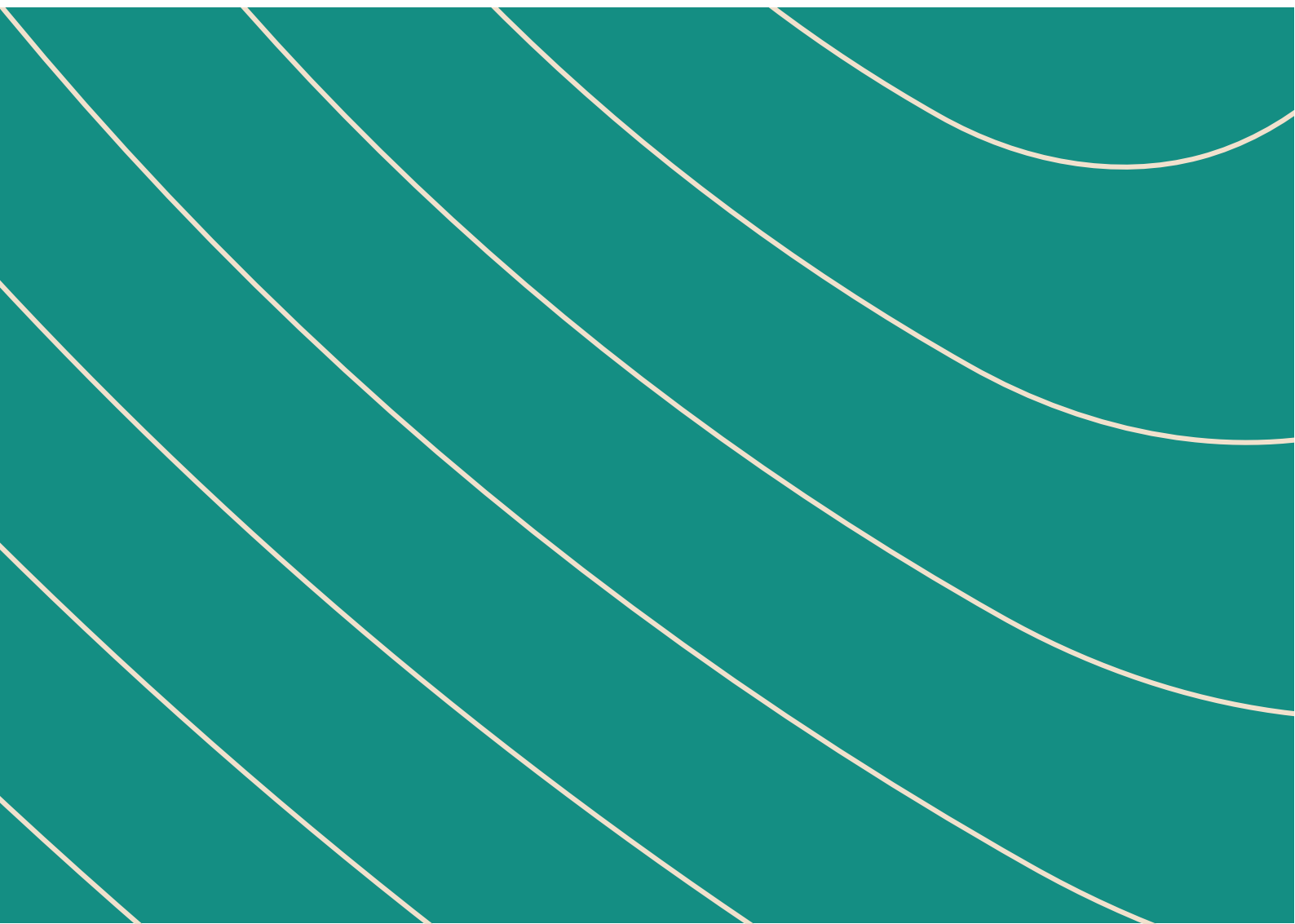


# Executive Board Profiles



# Petra von Strombeck

Chief Executive Officer (CEO)



Since 2020, Tenure  
ends December 2026

Nationality: German  
Born: 1969

## Career

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2012–2019 Chief Executive Officer, Lotto24 AG

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2011–2012 Chief Marketing Officer, Tipp24 SE (now Zeal Network SE)

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2009–2011 International Gambling and Lottery consultant

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2007–2009 Head of Marketing, subsequently Chief Marketing Officer, Tipp24 AG

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2004–2007 Chief Executive Officer, Serpie SA, Paris

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1999–2003 Head of E-Commerce, Tchibo Direct GmbH

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## Supervisory Board mandates / memberships

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none

## Education

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1990–1993 EAP (now ESCP) in Paris, Oxford, Berlin, Diplom-Kauffrau,  
Master of Management, Diplôme de Grande Ecole

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1988–1990 University of Augsburg, Socioeconomics